

# INTERNATIONAL BUSINESS BRIDGE



Prepare for a graduate U.S.  
business degree program

GABELLI SCHOOL OF BUSINESS

# INTERNATIONAL BUSINESS BRIDGE PROGRAM

## THE GABELLI SCHOOL'S IBB PROGRAM WILL HELP YOU TO:

- IMPROVE YOUR BUSINESS ENGLISH
- LEARN THE BASICS OF BUSINESS THEORY AND PRACTICE IN THE UNITED STATES
- INTERACT WITH BUSINESS PROFESSIONALS MORE CONFIDENTLY

STUDENTS WHO SUCCESSFULLY COMPLETE THE IBB PROGRAM AND ACQUIRE THESE SKILLS WILL BE MORE PREPARED TO START A GRADUATE-LEVEL U.S. BUSINESS DEGREE PROGRAM.

## The New York advantage

The program's location at Fordham University in the heart of New York City gives students exposure to valuable cultural and business experiences.

Field trips might include:

- A tour of Bloomberg headquarters
- Museum visits
- Team lunches
- Trips to the financial district

### FORDHAM UNIVERSITY LINCOLN CENTER



# FAST FACTS

**7** NUMBER OF  
PROGRAM FACULTY

**20** NUMBER OF  
STUDENTS PER  
CLASS

**4** NUMBER OF NEW  
YORK CITY TRIPS  
PER SEMESTER

## PROGRAM DATES:

Students may choose to start in either fall or spring, and will participate in two consecutive terms (enrolling, therefore, from September to May or from January to August).

**FALL TERM**  
**September – December**

**SPRING TERM**  
**January – May**

**SUMMER TERM**  
**May – August**

# CURRICULUM

IBB students take the following 10 courses across two terms:

## FALL OR SUMMER COURSES

- APPLIED ECONOMICS AND ANALYSIS
- FINANCIAL STATEMENT ANALYSIS
- HISTORY OF AMERICAN BUSINESS
- READING AND WRITING FOR BUSINESS SUCCESS I
- SPEAKING AND LISTENING

## SPRING COURSES

- APPLIED FINANCE
- EXCEL APPLICATIONS/ MODELING
- MARKETING ANALYTICS
- PRESENTATIONS AND PUBLIC SPEAKING
- READING AND WRITING FOR BUSINESS SUCCESS II

# IBB IN ACTION



## GUANCHEN "GRAYSON" XIE

### MS QUANTITATIVE FINANCE CANDIDATE

The IBB program helped me in two very specific ways. The first was that by being in New York early, I was able to easily explore my options for a future master's program on the ground versus being back home. I had plenty of time to do that both at Fordham and at other schools.

Secondly, IBB was a great help in preparing me for what was to come. Master's-level study requires a high degree of understanding of technical terms as well as specific lingo in English. This was a big plus for the program, along with having the space to better adapt to American teaching styles and to network with my classmates and students school-wide.

## MARINA LELLIS

### CURRENT IBB STUDENT AND FUTURE MS STUDENT

IBB has been an amazing discovery for me. It has benefited me in several ways, but what stands out the most is the quality of the courses. They have really helped me to be better prepared for my business future. I see myself now armed with the tools necessary to pursue a master's program with a deeper knowledge of English and the American culture. I also view my professional career to be directly enhanced by my international exposure.



CONTACT:

**GREGORY COOPER**

**212-636-7301**

**IBB@FORDHAM.EDU**

FOR MORE INFORMATION:

**FORDHAM.EDU/IBB**

FORDHAM | Gabelli School of Business